

BARKER'S STORE

Our Stock of Dry Goods, Etc. is large and comprehensive, and includes many novelties.

LADIES SILK KIMONAS, PYJAMAS, UNDERWEAR, HOSIERY, HANDKERCHIEFS, SCARVES, TIES, GARTERS, ETC.

LINEN TABLE CLOTH SETS, LUNCH AND BRIDGE SETS, BEAUTIFUL LINEN AND TURKISH TOWELS.

LADIES BEDROOM SLIPPERS IN GREAT VARIETY. OUR MEN'S DEPARTMENT IS REPLETIVE WITH THE LATEST NOVELTIES IN TIES, SCARVES, HANDKERCHIEFS, BELTS, SOCKS, GARTERS, ARMBANDS, ETC.

ALSO LADIES SUEDE GLOVES RANGING IN PRICE FROM 50c to \$2.50.

MENS SILK LINED CAPP GLOVES, MENS WOOL LINED SUEDE GLOVES.

R. T. BARKER

To Our Customers and Friends

A Happy New Year

I RESOLVE

that though I am not bound to win, I am bound to be true to our customers, I am not bound to succeed, but I am bound to live up to what I think is doing the right thing by those who entrust their purchasing of food to our care. I will not join with the Retail Merchants Association, the wholesale grocers of Alberta and the Manufacturers of Ontario in any price agreement which will unnecessarily extract extra dollars from our customers. I must stand with this principle because it is right, as long as it remains right, and part with it when some one proves it to be wrong. Though, like Daniel, I must "stand alone" my resolution for the coming year is that without fear or favor we shall supply our customers with the Worlds best at a closer margin of profit than ever before, that we shall render better service, if possible, and that our customers shall be our only consideration first—last and all the time.

S. E. Gust
President

The S. E. Gust Stores, Limited

ALBERTA REGISTERED SEED GRAIN FOR SALE

REGISTERED AND EXTRA No. 1 MARQUIS WHEAT, VICTORY AND BANNER OATS.

AT REASONABLE PRICES. HIGH GERMINATION CLEAN AND TRUE TO TYPE.

ON ACCOUNT OF OUR SUPPLY BEING RAPIDLY LIMITED, FARMERS SHOULD ORDER EARLY.

FOR PRICES AND PARTICULARS APPLY TO:
W. J. STEPHEN,
Field Crops Commissioner,
Department of Agriculture,
Edmonton, Alberta.

HOW IS

Imperial Whisky

MATURED?

READ THE LABEL ON THE BOTTLE. IT CONTAINS A PLAIN STATEMENT.

"TRY A NIP TONIGHT"

Grant's BEST PROCURABLE Scotch Whisky

BOTTLED & GUARANTEED BY
James Grant & Co. Ltd.
Produce of Scotland

The Original Label—look for it at the Vendor's, and insist on GRANT'S "BEST PROCURABLE".
This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Quality-Service-Price

These three have ever been watchwords at the White Hall, and the greatest of these is Quality. In our buying we try to make sure of the highest quality and if sometimes we fail there is always for your protection our money back guarantee cheerfully lived up to.

Efficient service is considered the next essential. This means courteous attention by clerks who know their business, and an obliging delivery service. You are too busy to do our work.

The Right Price is not necessarily the lowest Price. Quality and Service must be considered. This is true of our business as it is true of yours.

During the past year we have endeavored to maintain these standards. You have indicated your appreciation in increased patronage. During the coming year we shall try to merit its continuance.

We wish you in the New Year fewer disappointments than the Old Year brought, and an abundance of that greatest blessing of all, Good Health.

THE WHITE HALL

LOCAL AND PERSONAL NEWS

C. A. Thornton was a business visitor to Lethbridge last week.

Mr. and Mrs. Ashby Grice were minor visitors to Lethbridge last week.

Harry Kaye, of Trenton, Ontario, spent the holidays in Macleod, the guest of Mr. and Mrs. H. M. Reid.

Mr. A. Riddle and Mrs. W. W. Archibald, of Killarney, Manitoba, mother and sister of Mr. Ernie Rindland, are spending a few weeks in Macleod, as the guests of Mr. and Mrs. E. Rindland.

Miss Meril Reid is spending the holidays in Macleod with her parents, Mr. and Mrs. R. M. Reid. Miss Reid has just finished a two year course at the Ontario Business College, Belleville, Ontario, taking a course in stenography and book-keeping. Miss Reid was successful in getting her diploma from the college.

"MILADY'S BEAUTY SHOPPE" "PRESERVE YOUR GOOD LOOKS" It's woman's inheritance from the past ages to want to look her best—so don't neglect your looks. Your hair, your complexion, your hands need attention which they may receive at this shop.

Phone 61 for appointments.
MISS M. ULRICH, MACLEOD

Millinery and Fancy Goods

Children's Flannel Dresses
Ladies' House Dresses
Silk and Wool Hosiery

MISS A. M. WILSON

SERVICE GARAGE

J. S. LANE --- PROPRIETOR

Auto Repair Work --- Heated Storage

Tires, Tubes and Auto Accessories

Automobile Oils and Greases

EXCLUSIVE AGENCY SHELL MOTOR OIL.

PHONE 10

Night and Day Service
CLOSED CARS

SKATES GRIND AND SHARPENED

AGENT FOR

McLAUGHLIN-BUICK CARS

All Night Service—Your Patronage Solicited

BARKER'S BAKERY

STILL RETAINS ITS REPUTATION FOR MAKING UNIFORMLY

GOOD BREAD

WHY BAKE GOOD BREAD WHEN YOU CAN BUY IT JUST AS CHEAPLY AND AVOID THE WORRY.

PHONE 132

hopes to add a large number of recruits next spring and summer.

E. Hillier, of the St. Paul Mission staff, spent the Christmas holidays at his home in Macleod.

P. A. McFarquhar left for Vancouver on Wednesday of this week where he intends spending the winter.

Mr. and Mrs. A. L. and Miss Florence McKenzie, Macleod, spent Christmas day with friends at Jumbell, near Calgary.

Mr. and Mrs. Ernie Hogg and R. Webb, of Waterloo Lakes, Mrs. Webb visitors with Sgt. and Mrs. J. Webb, who are visiting at Macleod.

J. Scott, late of the Royal Bank staff left for his home in Quebec where he has accepted a position in a big financial office.

Indian Agent Arthur, of Brockton, was in Macleod this week attending the regular meeting of Alberta Lodge, No. 3 A. E. A. M.

School will reopen next Tuesday morning at 9:30. Work done the first day will not be repeated for those who absent themselves.

Ernest Young, of the U. G. staff, Calgary, spent the Christmas holidays with his parents Mr. and Mrs. Arthur Young, of Macleod.

Bert Taylor, noted Australian comedian was in Macleod for a few days this week. While here he headed at the Empress Theatre and other halls where his novelty turns were very much appreciated.

Miss Gwendolyn Martin, Miss Mary Armer, Miss Edith Lochard, Miss Olive Leighton, Miss May Fawcett and Miss Evelyn Story are all home from the Calgary Normal College, spending the holidays with their parents.

The dance given by the Agricultural Society on Saturday night was quite a success, a good crowd of the directors and business men who showed their interest in the Society by their presence and support for the success of the fair for 1927.

Mrs. F. J. Cutler held a Christmas tea party to her juvenile pupils at her residence on Monday afternoon last. Over twenty five little guests were present and had a jolly time with games and dancing. After a delightful tea had been served Mrs. Cutler distributed beautiful gifts to the little guests from a well laden "pretty decorated tree."

Macleod certainly showed their faith in their hockey team by turning out in big numbers for the first hockey game this season, at the rink on Christmas day. Needless to say the fans were delighted with the performance the local boys displayed and more so at their deserved victory of Graman.

A very pretty wedding was solemnized on Christmas morning, at the United Church, Macleod, when Miss Grace Plummer, daughter of Leonard M. Hudson of Calgary, The Rev. W. H. Irwin, pastor of the United Church, performed the ceremony. Mr. Hudson is now on furlough in January last and is now office manager with the firm of Binings, Limited, Calgary. The bride arrived in Macleod from London in Sept. last. After a short honeymoon, Mr. and Mrs. Hudson will make their home in Calgary.

The Great War Veterans and members of the Veterans Club, gave their annual Christmas Treat to all the children of the members yesterday afternoon in the Hudson's Bay hall. Provision was made for about 150 little folks, and needless to say very few were absent. They had a glorious time for an hour or so, romping and playing games in the big hall, then they were served with all they could eat of Tea, Sandwiches, Cakes and Ice Cream. After the refreshments, Santa Claus appeared amid great excitement amongst the youngsters, and distributed to each child a prize from the heavily laden Christmas Tree. After singing the National Anthem, all the kiddies were presented with a big bag of Canadian and Fruit, as they left the hall. The members of the club who had organized the entertainment, and made it such a splendid success, were Darral Davis, Wm. Whitworth, Geo. H. Bengall, Fred Perkins and Charlie Thornton.

Mr. Seal, accountant in the Royal Bank, Macleod, left a week ago, for a month's holiday at his home in Quebec.

Miss Emma Harris, teacher at Bellevue, is the guest of Mr. and Mrs. J. Matheson, Macleod, for the holidays.

Master Hanrahan from the San Francisco College, Edmonton, is visiting his parents in Macleod for the holidays.

Miss Pannel, manager of the C. E. Gast store, Macleod, visited her home at Lethbridge for the Christmas holidays.

Aubrey Bright and J. D. Adams are at their homes in Macleod for the holidays, from the University of Alberta, Edmonton.

Miss Mary Walsh, who has been teaching in Calgary for the past year, arrived home on Friday night for the Christmas holidays.

Master Jack Macdonald, son of Judge and Mrs. A. Macdonald from Vancouver College, is spending the holidays at his home in Macleod.

Mr. and Mrs. W. H. Miss Fannie and Master Don, of Calgary, are visitors in Macleod, the guests of Mrs. Deane's sister, Mrs. W. J. Ryan.

The Macleod Elks are now busy preparing for their big dance next month. According to the "Hello Bells" it is going to be a wonderful affair.

Ralph Grady, Ernie Young, Andrew McLean and Murray Gardiner from Calgary spent the Christmas holiday and week-end at their several homes in Macleod.

Miss Wilma Swanson and Miss Mary Dufour arrived in Macleod last week, from the business college in Calgary, to spend the Christmas holidays with their parents.

Miss Dorothy Dufour, nurse in the General Hospital, Calgary, who has been suffering from a severe attack of diphtheria, arrived at her home in Macleod at the end of last week for convalescence.

Mr. and Mrs. John, Miss Jean and George Pringle were visitors at Lethbridge over the week-end, being guests of Mr. Pringle's sister, Mrs. Ben Sil, who recently moved to Lethbridge.

Clarence McCrea, Calgary, Teddy Bannister, Calgary, Kenny Rindland, High Level; Neil Kirk, Clearwater; John Bannister, Munson; and Albert Gardner, Lethbridge, all visited their homes in Macleod for the Christmas holidays.

When you require Fresh Flowers of Superior Quality, or floral designs, artistically arranged at moderate prices—Phone Reach & Co. 4-17

THE REX BARBER SHOP

The Best of Service

LEO NOEL --- PROP. MACLEOD --- ALBERTA

SPECIAL PRICE WESTINGHOUSE RADIOLA III A (4-Tube Set)

Complete with type "H" Loudspeaker—Four Tubes—Set up for you for—\$64.00

2 No. 772 Eveready "B" Batteries—1 No. 771 Eveready "C" Battery—1 No. 711 Eveready "A" Battery—Aerial Outfit, including Lightning Arrestor.

Set up for you for—\$64.00

GEO. H. SCOUGALL
Phone 205, Macleod, Alberta.

ALBERTA PRIDE Beer, Ale and Stout

A. YOUNG, Agt. MACLEOD --- ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

REACH & COMPANY, Ltd.

GENERAL MERCHANTS—DRY GOODS, LADIES' AND MEN'S UNDERWEAR, BOOTS AND SHOES, GROCERIES, VEGETABLES AND FRUITS.

Happy New Year

This means for us hard work and attention to business. We are commencing stock taking, this will keep us busy for another month. After that the deluge of cheap goods and a general cleanup—comparable only to "The Slaughtering of the Innocents." Old stock will accumulate in spite of the most careful supervision. After that we will pay attention to several anonymous letters advising us what to do and the policy to be pursued in a very difficult case. We do not believe in anonymous letters, as it is so much better to take the bull by the horns and talk business matters over. However it is foolish to ignore them. In many instances they have done good and the writers may feel confident that they will be attended to when stock taking is over. All we ask for is a little breathing spell to come into the battle fresh and unburdened. In the meantime we will expedite stock-taking and attend to all the suggestions that will improve business and cultivate friendly relations.

This week we are putting out Men's and Boy's Suits at \$5.00 each. Women's fashionable fall and winter coats will be during stock taking making man in plain figures that will be real bargains.

REACH & COMPANY, Ltd.

CALGARY BREWING & MALTING CO., LTD.

Calgary's Most Famous Product Bred on the Market

CALGARY BEER

The Malt Beer of Canada
Deliveries can now be made to Permit Holders at their residences as defined under the Act, or purchases may be made at the Warehouse situated on 15th Street, east of the Macleod Flour Mill.

Manager, S. HEAP. Phones 69 and 284

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I take this opportunity of thanking my many friends and customers for favors shown me this past year, and wish them a very happy and prosperous 1927

J. T. MARKS

FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT

MACLEOD MOTORS

Ford Dealers -- 24 hour Service

HEATED STORAGE \$5.00 DEAD STORAGE \$3.00
HEATERS AND HOOD COVERS. EXPERT MECHANICS.
AGENTS FOR SPARTAN RADIOS — THE PATFINDER OF THE AIR

We take this opportunity to express to you our appreciation of your valued patronage during the past year, and to wish you the compliments of the season.

We sincerely trust that Providence will treat you kindly during the coming year and that you will be abundantly blessed with health, prosperity and happiness.

MACLEOD PHOTO SERVICE
H. V. CLARKE -- MACLEOD, ALBERTA